



PFORZHEIM

CITY OF GOLD. THE BLACK FOREST.

- The City Full of Highlights!

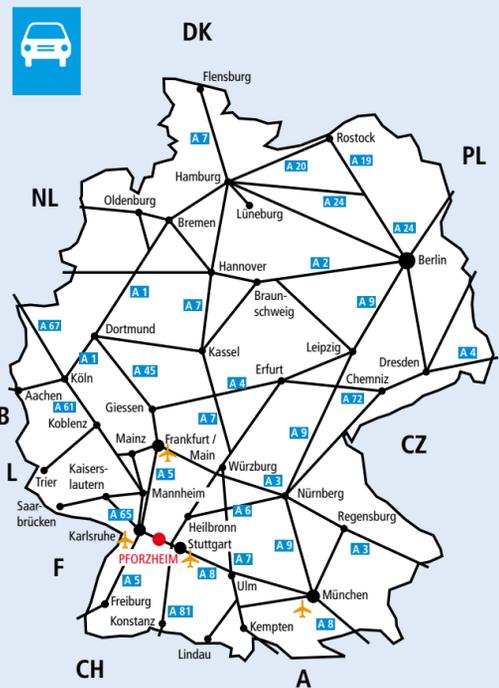
When margrave Karl Friedrich von Baden founded the manufactory hammer, bent their products into shape and did soldering work, and the continuous development of high-precision technologies for the development of a small town to a city and a center of jewelry and watch industry with global reputation. In the course of the past centuries, performance not only in business but in various fields established locations in this place, where in former times Here are our highlights:



COME AND SEE PFORZHEIM - THE CITY FULL OF HIGHLIGHTS!

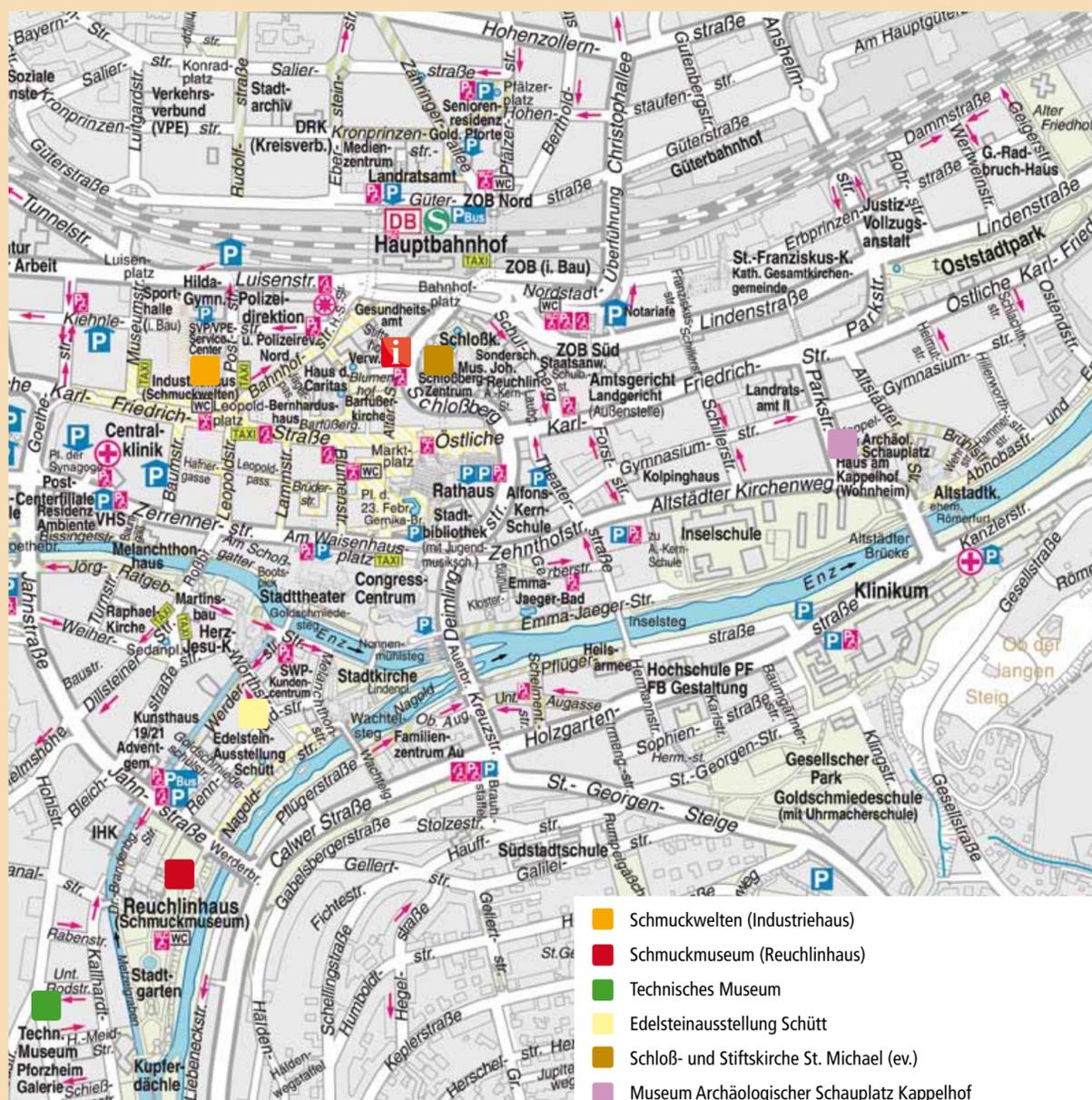
PFORZHEIM

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Tourist-Information

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 Phone +49 7231 39-3700
 Fax +49 7231 39-3707
 tourist-info@ws-pforzheim.de
 www.pforzheim.de, www.ws-pforzheim.de
 Opening hours:
 Mo bis Fr 8.00 am – 6.00 pm*
 Sa 10.00 am – 1.00 pm
 *Fall/Winter shortened opening hours





HIGHLIGHT 1

“Gold City” - Vivid History of Jewelry: “Schmuckmuseum” (Museum of Jewelry), “Schmuckwelten” (worlds of jewelry) and Museum of Engineering of the Pforzheim Jewelry and Watch Industrie

The ingeniousness with which the Egyptians manufactured their rings and bracelets, the virtuous craftsmanship with which brooches and necklaces were created in the Middle Ages, and the jewelry trends of modern times - all these are things you can see in the museum of jewelry in Pforzheim, which is unrivalled all over the world. With its precious exhibits, it provides a vivid insight into five thousand years of jewelry manufacturing! For good reasons, the city is proud of this museum, since it is the one and only place all over the world that holds such a large and precious collection of jewelry that deals so comprehensively with the history of jewelry.

Since we also wish to arouse the interest of your children, we have created a special children’s department in our jewelry museum, in which we take them on a fascinating journey through thousands of years of jewelry history, during which they may even touch and put on our exhibits. There are also various workshops in which they can make jewelry themselves!

On a thrilling and fascinating expedition into the universe of jewelry, our exhibition center “Schmuckwelten” (worlds of jewelry) provides



events and shopping facilities for the whole family in vivid and expressive scenarios.

In this jewelry exhibition center, traditional and the most modern jewelry processing techniques are presented in a fascinating and interactive manner: Feel a wall of pure gold with your own fingers or go down into the deep sea together with a pearl diver. Those who want to know how a diamond is generated can pay a visit to the world of minerals, where more than 5,000 exhibits in all colors and from all parts of the world are in a competition to show which of them is the most brilliant one.

Those who want to be up-to-date in the jewelry trends of tomorrow will find both products of young jewelry designers and classical exhibits in the continuously varying exhibitions in the world of design. The world of shopping is the place where you have the opportunity of shopping until your bag is full.

Another object of interest is the jewelry exhibition of the Schütt family - a collection showing everything that is worth to be seen from the world of jewels, jewelry, minerals and crystals. “But what are the processes and procedures to produce jewelry?” The museum of technologies of the Pforzheim jewelry and watch industry “Technisches Museum”, which includes a historical goldsmith’s manufactory, will show you in an entertaining and vivid manner how golden chains, pendants and rings were shaped, how faces, movements and casings of clocks and watches were manufactured in the past and are still manufactured nowadays.



HIGHLIGHT 2

Objects of Interest: An entertaining and fascinating round tour through our city

Pforzheim’s most important architectural monument is the castle church St. Michael “Schloßkirche” with its impressive Romanesque westwork. It includes not only the sepulchers of the margraves of Baden, but also that of grand duchess Stephanie, the adopted daughter of Napoleon. In the immediate vicinity, you will find the Reuchlin museum, in which a remarkable permanent multi-media exhibition shines a light on the lifework of Pforzheim’s famous son, the European humanist, philologist and statesman Johannes Reuchlin, who was the pioneer of the enlightenment.

“Gegen das Vergessen” (against oblivion) is the name of the museum in which the changeful history of the GDR until the historical Fall of the Wall in 1989 is visualized.

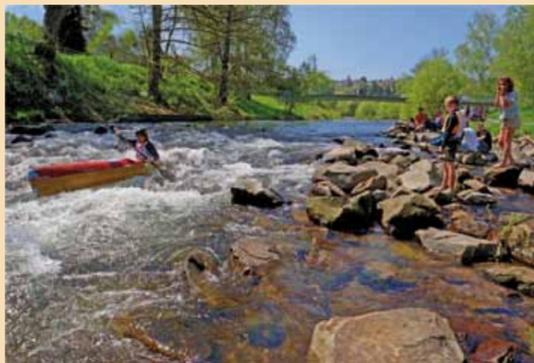
In the archaeological city museum “Kappelhof”, you may also have a round tour through archaeological excavations from different eras of our city’s history - from the time of the Romans until the destruction of the city in 1945, and those who are interested in the exciting history of Pforzheim will get their money’s worth in the city museum. Not to be compared with current conditions: The farming museum gives an interesting insight into the life and work of the farmers a long time before mechanization.



HIGHLIGHT 3

Culture

Pforzheim can pride itself of a vital three-category theater, whose program comprises opera, play and ballet. The culture center “Kulturhaus Osterfeld” is one of the most important sociocultural centers of Germany. The internationally renowned Southwest German Chamber Orchestra and Germany’s oldest jazz club are cultural demo institutions on a high level.



HIGHLIGHT 4

Recreation and Nature: Eldorado for Activity Holiday Fans

More and more holiday tourists discover our idyllic Black Forest not in their car but in their trekking shoes, or on their bicycle. Right through the center of this area, whose rolling hills are characteristic for its landscape, you will find many tours with all levels of difficulty. “BikeCrossing Schwarzwald”, Europe’s longest signposted long-distance mountain bike route is quite a challenge for ambitious mountain bikers. Among the innumerable magnificent trekking routes of the Black Forest, the “Western”, the “Eastern” and also the “Central” route are an incentive and an adventure for many people.

Just having fun - that is what you can do with your whole family in the recreation park “Enzaupark” with its large water game area and beer garden, or in the wildlife park with children’s farm, spectacular show feeding and the adventurous forest crag.



HIGHLIGHT 5

Events, Festivities & Markets It’s a real big show here!

If you want to have fun in a way that is typical for this part of Germany or if you want to watch interesting sports competitions: We will be pleased to have you here! The range of our cultural activities would not be complete without our festivities and events.

Our popular wine festivity “Oechsle Fest” (named after the inventor of the wine refractometer) with typical delicious food and wines of this area has become cult. The golden Christmas market with its lavishly decorated stalls and the winter highlight City on Ice, which makes the marketplace an outdoor skating area magically transform Pforzheim into a Christmas city with a fairytale atmosphere.

Every two years, the German Cup of hot-air balloon riders is held in Pforzheim, and then you can watch international balloon teams competing in the sky, and the S&G Goldstadt Cup, a famous show jumping competition, is an occasion during which we will welcome the world’s show jumping elite - and perhaps you too!



HIGHLIGHT 6

From a Roman settlement to a modern business center

A long period of development: Almost 2000 years ago, the Romans founded a settlement here. During its history, Pforzheim was almost completely destroyed twice: In 1789 by a fire and in 1945 by an air raid during World War II. The reconstruction during the Fifties and Sixties has developed a unique architectural cityscape which has been characteristic for this city up to the present.

Meanwhile, Pforzheim has become a modern vibrant city, which becomes more and more attractive as a center of business and industry: Jewelry industry, metal and high-precision engineering, creative business and the university with a wide range of modern subjects of studies, and on top of all the internationally renowned university of design - the training center for the designers of tomorrow.

